

PRESS RELEASE

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Topic:

JOYCEis3

JOYCEis3 – COMBINE TILL IT'S MINE.

Three different looks, high-quality materials, a wide selection of colours and backrest versions as well as innovative technical features – JOYCEis3, the new office swivel chair from Interstuhl, offers a maximum of combination possibilities. This results in a highly individual chair with an excellent price/performance ratio.

Concentration requires freedom. JOYCEis3 offers its users the utmost in flexibility and impresses with its incredibly wide range of applications. The swivel chair guarantees optimum performance particularly in areas geared towards focused work processes, while also offering all relevant adjustment options. JOYCEis3 is a real master of transformation. The chair can be configured like no other to fit any environment.

Intelligent features, appealing design

Depending on the material and model, JOYCEis3 impresses with three different looks, from the classic upholstered version to the modern knitted designs through to the extraordinary contours of the newly developed FlexGrid – probably the most notable feature of the new swivel chair. The innovative lumbar support looks particularly striking in the transparent back view of the mesh version. The futuristic FlexGrid mirrors the human anatomy and provides visibly dynamic support for the back. The FlexGrid ensures that stability and flexibility are optimally balanced with two components in different levels of hardness.

Another highlight is the JOYCEis3 Softback version. It combines the advantages of traditional upholstery with those of a mesh cover. A three-dimensional mesh fabric ensures good ventilation, a uniquely pleasant feel and a comfortably soft seat.

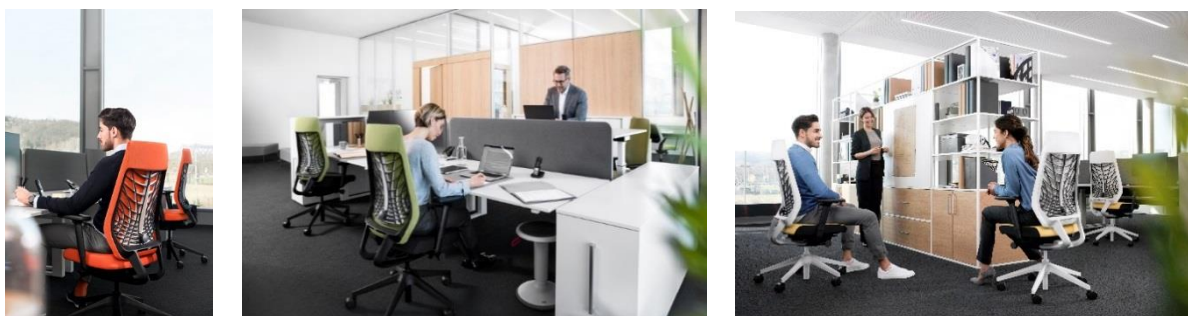
On the backside of the backrest, as well as the side elements of the seat, the upholstered version of the JOYCEis3 are covered with black technical fabric, which is connected to the upholstery cover with a characteristic welted seam running along the sides of the seat and backrest. This increases durability while also emphasising the chair's high demands on design and quality.

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Joyful colour variety

The extraordinary range of colours embodies its versatility. There are two basic concepts: The frame, the chair column and the base are available in either black or light grey for all versions. When it comes to choosing the colour for the cover, the user has complete freedom – the mesh and Softback versions are available in nine attractive colours. As a brand new feature, the mesh backrests can now be combined with matching mesh covers for the seat pad to create a perfectly harmonious appearance. Alternatively, users can choose a seat cover from Interstuhl's wide fabric and leather range. The large selection of fabrics also provides users with a wide choice when selecting their ideal combination for the upholstered version.

Whatever the environment, whatever the budget – thanks to the seemingly limitless number of possible combinations offered by its modular system, JOYCEis3 is always an ideal solution with an unmistakable personality. The scope of functions and overall look can be chosen independently by each user. This ultimately results in a high-level of certainty with regard to technology, price and aesthetic value.



Caption: With its modern, discretely futuristic contours, the new JOYCEis3 FlexGrid is sure to add a special touch to any room.

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Caption: Backrest frame, chair column and base are available in two colour concepts – black or light grey.



Caption: The JOYCEis3 FlexGrid mirrors human anatomy. It supports the spine's natural curvature using two innovative components with different levels of hardness. This ensures that stability and flexibility are optimally balanced.



Caption: High-grade decorative welted seam between the upholstery cover and technical fabric.



Caption: In the upholstered version, JOYCEis3 combines a comfortably soft seat with high-grade design.

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Caption: JOYCEis3 particularly stands out thanks to its wide variety of colour options.



Caption: With the new Softback, JOYCEis3 combines the advantages of a traditional upholstery with those of a mesh cover.

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