

**Book**  
**of**  
**Winners**  
**2013**



# Welcome!

Hello to everyone! Tonight our FX Awards celebrate 15 years of celebrating world-class design excellence. Thanks to your continuous support over the years we now have a truly international status with global submissions now comprising no less than 50 per cent of our entries. So if you win here, you really are the best in the world!

As a result, with so many VIP designers in attendance tonight, I am delighted that our audience has travelled from America, Australia, Asia and Europe to join our design community for one night only at this fabulous party. Our industry is known for its colourful characters and it is at the FX Awards that you get to meet them – the good, the great and the controversial!

The backbone to the success of this event is directly attributable to our judges. Each year I invite a fresh new panel to keep this event on its toes, all of which have been invited for their integrity, opinions and experience, and who are not afraid to speak out in your defence. I'm pleased to advise that all 15 judges have argued fiercely to select the winner – and with up to six judges on the most contentious categories, the debate was intense!

And as for the four prestigious awards as voted by FX readers worldwide – you have impeccable taste! I'm so excited that Sir Kenneth Grange has won the Outstanding Lifetime Contribution to Design. So deserving!

See you later!



Theresa Dowling, Editor FX

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JOHNSON-TILES

**SURFACE  
DESIGN  
SHOW**

PORCELANOSA

**colebrook.bossonsaunders**

**Interface**

**FUTURE**

# Judges



## TIM BRAMLEY

### Head of interior design, Fairhursts Design Group

The Manchester-based, award-winning multidisciplinary practice Fairhursts Design Group most recently designed and delivered the TV studio, production facilities and hotel complex at Media City UK, the BBC's new home. [fairhursts.com](http://fairhursts.com)



## RACHEAL CADEY

### Managing director, EDGE

Next-generation design business EDGE, a 50-strong design and architecture practice based in London, is working across the retail, workplace and hospitality domains to help future-proof some of the world's biggest-name brands. [edge.gb.com](http://edge.gb.com)



## LEVENT ÇAGLAR

### Senior ergonomist, FIRA

Levent works with FIRA, the internationally renowned technology centre in research, consultancy and testing for the furniture industry. He provides ergonomics and design guidance for manufacturers and blue-chip companies. [fira.co.uk](http://fira.co.uk)



## ROBERT DEATKER

### Director, Turner & Townsend Project Management

Robert Deatker has more than 25 years working as client developer and consultant leading major projects, including London Bridge Quarter and The Shard, and high-rise developments at Canary Wharf. [turnerandtowntsend.com](http://turnerandtowntsend.com)



## TIM DOWNEY

### Senior partner, StudioFRACTAL

StudioFRACTAL is one of the UK's leading lighting design practices, with a wide range of prestigious projects across the UK, Europe, Asia and the Middle East. Tim is a regular lighting awards judge, speaker and author of lighting papers and articles. [studiofractal.co.uk](http://studiofractal.co.uk)



## PAUL DUNN

### Director, RTKL

Since 1946 RTKL has evolved into a full-service firm of architects, planners and urban designers. Now ranked among the world's largest design firms RTKL is driven by a passion for great design, the creation of great places and the creative process. [rtkl.com](http://rtkl.com)



## JILL ENTWISTLE

### Editor and writer

Journalist Jill Entwistle is an editor and writer specialising in architectural lighting. The editor of FX sister magazine Light for 12 years, she has written three books on lighting, including Detail in Contemporary Lighting Design. Jill is an affiliate member of the IALD.



## TREVOR FLYNN

### Director, Drawing At Work

DaW designs freehand-drawing courses for architects and engineers. Trevor's Drawing Tips for Designers were serialised in FX last year. In 2008 he founded Sketchmob, providing free events for professionals to meet and draw recreationally. [drawingatwork.co.uk](http://drawingatwork.co.uk)



## TIM GLEDSTONE

### Partner, Squire and Partners

Squire and Partners is an award-winning architecture practice that has been designing and executing buildings on key sites in London and internationally for more than 35 years. The practice has previously won two bar/restaurant FX Awards. [squireandpartners.com](http://squireandpartners.com)



## NICK HOGGETT

### Partner, dpa lighting consultants

dpa pioneered independent lighting consultancy from its formation by architect Derek Philips in 1958. dpa now has offices in London, Oxfordshire, Dubai and Japan and deals with a wide range of projects globally. [dpalighting.com](http://dpalighting.com)



## JANE LAWRENCE

### Design consultant & director, Jane Lawrence Consulting

This Clerkenwell-design practice works primarily in the residential and retail sectors. Prior to setting up her own practice Jane spent 16 years with Conran & Partners. Her projects have included the Great Eastern Hotel and the Aurora Restaurant.



## LUKE MILES

### Head of design, Virgin Atlantic

Luke Miles is responsible for ground and air initiatives, including brand design, events, clubhouses, in-flight entertainment, seating and service design. His passion is in ensuring the brand is delivered through every touch point of the customer experience. [virginatlantic.com](http://virginatlantic.com)



## ANDREA MORGANTE

### Architect, Shiro Studio

Andrea Morgante is the founding director of Shiro Studio, a London-based design practice established in 2009. It operates at the intersection of design, nature, technology, and materiality. Its multidisciplinary approach is reflected in its distinctive design philosophy. [shiro-studio.com](http://shiro-studio.com)



## ALAN PALMER

### Operations principal, HKS Architects

Jointly responsible for architectural leadership, business development and operational management of the UK studio, Alan also engages in design and was responsible for the award-winning Avon Cosmetics new European HQ. [hksinc.com](http://hksinc.com)



## CARLOS VIRGILE

### Global head of retail and leisure, Imagination

Since 1968 Imagination has been an independent global creative business with clients including John Lewis, Jaguar Land Rover, Shell, The Body Shop, Harrods, Burberry, Tiffany, Macy's, Swarovski, Hyatt and Ritz Carlton. [imagination.com](http://imagination.com)



# Bar or Restaurant

## WINNER

### Pakta Restaurant

by El Equipo Creativo

'Pakta' is the Peruvian word for 'union', fitting for a restaurant serving up Japanese Nikkei fused with the influences of Peru – and situated in Barcelona. For an unconventional marriage of cuisines, El Equipo Creativo created the interior design of the restaurant following the theme of unity and answering the requirements of 'liquid harmony'. The ability to host a number of diners – despite the modest 100 sq m footprint – was also required, creating the feeling of a small Japanese tavern that offered a 'different narrative' after leaving the streets of Barcelona.

On entering the restaurant visitors are greeted with an explosion of colour, evocative of Peru. The interior 'second skin' makes reference to the Peruvian loom, as well as offering a surprising combination of colours that contrast with the austere Japanese design. With coloured threads intertwined in various directions, suggestive three-dimensional space are formed that both generate an attractive atmosphere as well as in keeping with 'pakta'.

The restaurant layout is divided into three areas. In the entrance, the Sake and Pisco bar is made of three-dimensional framework, using faded colours, Japanese lamps, graphics elements and a small selection of displayed products. Patrons pass through the framework to enter the restaurant, with it acting as an introduction to the dining space.

Here is found a focal sushi bar, and closing the space at the end of the dining area is the kitchen, conceived as a 'luminous box'. The cooks inside can be observed through a layer of glass panels with varying degrees of transparency.

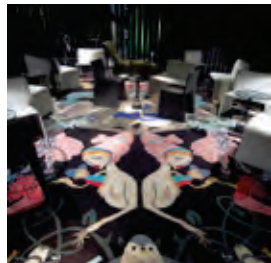
By using of some of the most traditional cultural elements, the result has created a visually dominant yet balanced solution.

Sponsored by: **BISLEY**



ADRIÀ GOJULA

## Finalists & judges comments



VANGELIS PATERAKIS

**Chan**  
by **Andy Martin Architects**  
'Warm, kinetic and edgy – inviting'



HUFTON + CROW

**Christopher's**  
by **De Matos Ryan**  
'Glamour and theatricality'



RICHARD SOUTHALL

**Hutong at The Shard**  
by **Say Architects and David Yeo, Aqua Group**  
'Wittily reinforces the cultural incongruity'



JAMES MEDCRAFT

**MEATmission**  
by **Shed**  
'Bold, memorable and intense – striking'



BOB GUNDU

**Momofuku Toronto**  
by **The Design Agency**  
'Great balance between the space's grand scale and the design approach's simplicity.'



SEE CHEE KEONG

**The 2nd Floor, American Club**  
by **ONG&ONG**  
'Excellent use of materials, colours, textures and lighting'



SING STUDIO BY SUM SING

**Yoshinoya**  
by **Four Lau, Sam Sum / AS Design Service**  
'Simple but effective, everything works together'



# Workplace Seating

## WINNER

### Gesture

by Steelcase

Launched this spring, Gesture is an entirely new sitting experience, designed in response to Steelcase's latest research about changing postures in the workplace. Through Steelcase running a study in 11 countries and observing more than 2,000 people in a wide range of environments and postures, it discovered that new technologies have led to nine new postures, that are not met by current office chairs.

As a result, Gesture is the first chair to be inspired by studying the movement of the human body in relation to new technologies, such as tablets and smart phones. The chair is a system of interconnected parts designed to support every movement and encourage motion, rather than forcing the body to hold a single posture. With three key areas of concern – for the body's core, upper limbs, and seat – Gesture aims to support these new postures brought about by texting, reclining to use a tablet, and perching on the edge of a chair.

Gesture has been designed to embrace a broad range of body sizes and easily adapts to meet the needs of each individual user. It is 92 per cent recyclable, with the remaining eight per cent actually going into the recycle stream but lost due to processing.

Sponsored by:  colebrook, bossons & saunders



STEELCASE

## Finalists & judges comments



**EVERYis1**  
by **Sven von Boetticher,**  
**idaid for Interstuhl**  
'A simple clean design'



**KINETICis5**  
by **Phoenix Design for**  
**Interstuhl**  
'Attractive solution'



**Mirra 2**  
by **Studio 7.5 for**  
**Herman Miller**  
'Carbon footprint reduced'



**Physix**  
by **Alberto Meda for**  
**Vitra**  
'Set to become another  
classic Vitra chair'



**RIYA**  
by **PearsonLloyd**  
**for Bene**  
'Adaptable to so many  
settings in the workplace'



**VINTAGEis5**  
by **Volker Eysing**  
**for Interstuhl**  
'A classic look yet modern,  
well-finished dynamic seating'



# Public Space Schemes

## WINNER

### The Movement Café, Greenwich

by Morag Myerscough, Luke Morgan

The Movement Café was a temporary café and performance space next to the DLR station in Greenwich, south-east London. The café turned a hole in the ground left by demolition into a fabulous community space run by the not-for-profit Greenwich Co-operative Development Agency.

Briefed by the client to create an eye-catching temporary social space that could introduce Greenwich people to its future development on the site beyond, it was built from scratch in just 16 days to coincide with the opening of the 2012 London Olympics. The Movement Café was an explosion of colour and type and sat at the centre of an amphitheatre-like space created from the natural level of the site – post-demolition, some 2m below street level.

Existing shipping containers were used to provide a base structure, instantly watertight and secure. Holes were cut into them, and an original hand-painted Myerscough multicoloured geometric pattern attached on exterior plywood. A tweet by poet Lemn Sissay was hand-painted on wooden panels over the building's core structure. Sissay was also commissioned to write a poem about Greenwich, which was hand-painted on the hoarding that wrapped the site. The structure was crowned with a tower of scaffolding to hold the words from the tweet, an illuminated 'M' and a wind sock. All the café furniture, designed and made by Morag Myerscough and Luke Morgan from reclaimed laboratory worktops, is now in the New Birmingham Library.

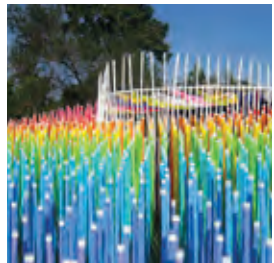
The outdoor amphitheatre seating area – built from scaffolding and scaffolding boards – was accessible by a ramp and, surrounded by planting, it provided a sheltered place of respite for visitors.

Sponsored by: [crosswater](#)



GARETH GARDNER

## Finalists & judges comments



ABIN CHAUDHURI

**Temporary Temple Pavilion**  
by **Abin Chaudhuri / Abin Design Studio**  
'An interesting, vibrant display'



**DNA of the Dragon**  
by **Chang, Ching-Ping**  
'A dynamic mix between modern shapes and colours with more traditional styles'



JAE KYOUNG KIM

**Sajik Park Art Project / Parkscape-1 STEPS**  
by **Young Joon Kim, yo2 Architects**  
'Integrates sleek, modern designs into its surroundings'



**The Ki, The River, The Music**  
by **Chang, Ching-Ping**  
'A sense of calm and inner peace'



LEIGH SIMPSON, TOM JACOBS

**Market Hall, Borough Market**  
by **DLA Architecture**  
'Light and elegant, blending with the existing structure'



# Lighting Product

**WINNER**

## Soraa SNAP System

by Soraa

Lighting accessories are an important tool in a lighting designer's palette. By allowing the configuration and fine tuning of lighting scenes with dedicated light distributions and colours, the use of certain accessories will also give designers the flexibility to optimise the design on site. Typically a tedious, as well as costly, process involving heavy glass and metal accessories to withstand the halogen lamps heat has now seen a radical transformation to ease user experience.

The Soraa SNAP System uses a single LED light source and a prismatic optic, enabling a simple attachment mechanism that can accept a wide range of accessories. Using a lower operating temperature the Soraa lamp allows the use of new accessory materials – such as advance polymer films.

The result means accessories can be used to reduce glare, create linear patterns, colour-tint effects and a series of never-before-possible beam distributions such as the 'flat top' – which delivers a square or rectangular beam with even illumination.

Sponsored by:



## Finalists & judges comments



**Alphabet**  
by **WILA Lighting**  
'A very well-engineered technical product'



**Concord Beacon Minor**  
by **Havells-Sylvania**  
'A really useful LED track spot'



**Concord Glace**  
by **Havells-Sylvania**  
'An exceptional piece of engineering'



**Lirio** by **Philips – Nick-Knack**  
by **Philips Design Lighting Team**  
'Interesting and playful'



**TATOU**  
by **Patricia Urquiola for FLOS**  
'Quirky lamp series with distinctive geometric shade'



# Public Sector

## WINNER

### St Louis Public Library, Central Library

by Cannon Design

The crown jewel of the St Louis Public Library system, the historic 1912 Central Library designed by Cass Gilbert, closed its doors in 2010 for a two-year \$70m restoration and renewal. The transformative project increases public access, modernises the library for the 21st century and enhances the building's stature as a cultural treasure.

The restoration of the Central Library achieves much more than the preservation of a landmark American building: the restored library is a remarkable moulding of sensitive restoration and dynamic modern design. The richness of the historic spaces, materials and textures are again visible, illuminated by recreated historic lighting. Polychrome, ornamental plaster and wood ceilings enrich spaces that are finished with marble wall wainscoting and columns, wood panelling and floors in marble and cork.

The historic rooms are the soul of the restoration project, with refurbished windows that flood the space with daylight. Contemporary building systems support the building without intrusion. Several underused staff areas are now publicly accessible, revealing historic details and unique design elements. The conversion of a third-floor storage space to a public meeting room has revealed a formerly concealed skylight. Additionally, the library's world-class beaux arts ceiling paintings have been carefully restored and repainted.

A multistorey public atrium provides an accessible and welcoming entry to the previously restricted-access North Wing. Glass-enclosed upper levels house the library's collection with compact, high-density bookshelves visible to the public as important elements of the space. North-wall windows bounce natural light deep into the interior while providing striking views.

The Great Hall and the four public wings are restored and revitalised to their turn-of-the-century splendour and re-engineered to accommodate 21st century technology.

Sponsored by: 



TIMOTHY HURSLEY PHOTOGRAPHY

## Finalists & judges comments



SCOTT McDONALD, HEDRICH BLESSING

**Chesapeake Car Park One**  
by **Elliott+Associates Architects**  
'Magnificent play of old and new'



NICK ROCHOWSKI

**Condé Nast College of Fashion & Design**  
by **Feilden Clegg Bradley Studios**  
'Excellent sculpting of space'



**Kaleida Health Gates Vascular Institute/ SUNY Research Building**  
by **Cannon Design**  
'A playful approach to conventional function'



PETRA APPELHOF, NORBERT VAN ONNA, BART VAN OVERBEEKE

**MetaForum TU Eindhoven**  
by **Ector Hoogstad Architecten**  
'An accomplished and substantial reinvention'



TIM SOAR

**North London Hospice**  
by **Allford Hall Monaghan Morris**  
'Well executed interpretation of vernacular forms'



HUFTON & GROVE, DAVID CADZOW

**Number One Riverside, Rochdale**  
by **Faulkner Browns**  
'Good creativity, functionality and intelligent design'



TOM CRONIN

**Royal London Hospital Play Areas**  
by **Cottrell and Vermeulen Architecture / Carolyn Roy and Studio Myerscough**  
'Inspiring and uplifting'



# Retail Space Schemes

## WINNER

### Durasafe Store

by Ministry of Design

Ministry of Design continues its exploration of retail and exhibition design with the unique Durasafe store – the flagship retail environment for the Singapore supplier of safety gear and equipment.

The owners wanted Durasafe to extend its reach beyond the ‘business to business’ model to include a consumer-based store, and Ministry of Design was asked to create a retail environment that would reinforce its existing strong brand presence as well as provide an exciting shopping environment in which to the general public would be keen to buy safety gear as a lifestyle and fashion choice.

In a 6m-high modern warehouse space, MOD’s design for the Durasafe store is a multi-layered spatial experience that dramatises the entire process of shopping. The store’s facade serves as a backdrop for an over-sized Durasafe logo and dominates the first visual impression. Passing through this strongly coloured backdrop, the visitor walks into an entirely black environment that allows the multicoloured safety products on display to visually pop and take prominence.

The space comprises a double-storey, scaffold-like display structure surrounding a feature display area and retail lounge. Inspired by the industrial environments and construction sites where Durasafe’s products are most commonly used, the ‘scaffold’ allows the products to be clearly displayed in distinctive categories – these are further called out with custom-designed graphic logos in light boxes.

The ‘scaffold’ also exploits the high-ceiling space and introduces a sense of adventure and exploration into the shopping experience. The ‘industrial chic’ atmosphere is further enhanced by changing rooms adorned by actual water-tight bulkhead doors, a display table made from a 6m-long customised floor trolley, and yellow graphic boxes embedded in the floor calling the different zones.

Sponsored by: **JOHNSON-TILES**



EDWARD HENDRICKS

## Finalists & judges comments



ADRIAN RUIZ MARTIN, ANTONY KROEHLA

**House of Hackney, Shoreditch**  
by **MRA Architecture & Interior Design**  
‘Beautiful detailing’



PAUL RAESIDE

**M&S Home**  
by **Conran and Partners**  
‘Uplifting, spacious design, encouraging browsing’



KOICHI TORIMURA

**NOTE ET SILENCE. mint KOBE branch**  
by **Shin Takahashi/SpecialNormal**  
‘Calm, understated’



???????

**Omonia Bakery**  
by **Bluarch / Antonio Di Oronzo**  
‘Organic, creative and edible’



PAUL OTT

**Rapha Cycle Club**  
by **Brinkworth**  
‘Brilliant managing of sectors and lifestyles’



PAUL OTT

**Rolling Stones**  
by **INNOCAD Architektur ZT GmbH**  
‘Design appropriate to product and setting’



# Public, Leisure or Office Furniture

**WINNER**

**Hem**

by PearsonLloyd for Modus

PearsonLloyd's latest design for Modus exemplifies the practice's green approach.

The inspirational trigger for the design came from trying to avoid the cold-cured polyurethane moulding process, as it has become increasingly difficult to justify on environmental grounds. PearsonLloyd's starting point was to find a viable, alternative means of production to the moulding process, which it felt had the tendency to produce too many products that were all too similar. The result is a simple steel outer frame that supports a lightweight and non-structural upholstered seating element.

The name Hem references PearsonLloyd's approach to the upholstery, with an emphasis on tailoring and pattern. As well as an economic approach to using materials, this technique of construction affords the end result a softness to the upholstery. It feels more like a garment than furniture and it is warm and expressive in nature.

Hem's sustainability isn't just concerned with its construction but also with its transportation. The upholstery can flat packed, reducing the embedded energy of the product. To assemble, the upholstery is simply bolted on to the frame. This also means Hem minimises the environmental impact as, unlike moulded chairs, it's far easier to separate its parts when it comes to recycling.

Against a backdrop of serious environmental impact of furniture design, Hem is also fun, light and easy to handle, and affordable for the end-user.

Sponsored by: 



## Finalists & judges comments



**Be**  
by **Bisley**  
'An interesting informal work environment'



**Cove**  
by **Orangebox**  
'Effectively creates different zones on each side'



**CU! Wire Chair**  
by **Avinash Shende for WILDE+SPIETH Designmöbel**  
'Aesthetically exciting'



**Free Stand**  
by **Stephan Copeland for Coalesse**  
'Well-designed and very useful'



**Hookamals**  
by **Matthew Cafferkey for AJ Binns**  
'Fun, safe, well-designed'



**Workbay**  
by **Ronan & Erwan Bouroullec for Vitra**  
'Slim, pliable yet with high sound absorbency'



# Hotel

## WINNER

### Watergate Bay Hotel

by Household

Household undertook a £3m redevelopment of the iconic Watergate Bay Hotel in north Cornwall to create a new guest experience by designing new 'active relaxation spaces' that included a pool, treatment rooms, cafe/bar and communal areas. Issued with a brief to combine all the elements that make 'Watergate Bay so special', with particular focus on the beach, beach sports and the sea, the design was to also create 'the perfect destination' for those looking to relax, get active or both.

Challenging the idea that spas need be hushed, clinical environments, Household responded by creating a 'ski resort on the beach', by offering holidaymakers an experience at the beach that emulates that of the ski resort. While merging the exterior and interior environments, to bring the inside out and the outside in, focus is drawn on to the bay itself and maximises the view across it.

Integral to the design is the hotel's take on an 'active spa'. Hidden treatment rooms, cardio rooms and guest lounges all enjoy views over the bay. With the outside transformed with a new entrance, poolside terraces and hot tub, a timber 'boardwalk' gives surf-in/surf-out access for guests to make use of surfboard storage, beach changing and wetsuit drying facilities.

An ethos of 'relaxed beach living' drove the design direction, with texture being key to creating a lived-in and local feel. The majority of the materials used on the floors, walls and built-in features have been locally sourced: rustic sawn floorboards, Cornish cobbles, handmade tiles and natural slates have been used to help create authenticity.

Local beach life has inspired the colour palette, with bright accent colours taken from beach huts to add a sense of fun, while the main colour palette of earthy tones reflects Watergate Bay's natural landscape.

Sponsored by:  **mustard**



LUKE HAYES & MERSTIN PRISK

## Finalists & judges comments



NIKOLAS KOENIG

**Generator Barcelona**  
by **The Design Agency**  
'Generates interest and captures attention'



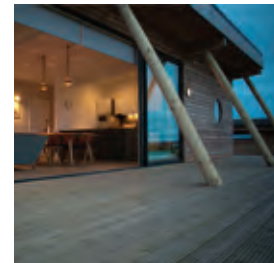
DAVID PHELPS PHOTOGRAPHY  
(BATHROOM AND DESK)

**Hotel Zetta San Francisco,**  
**A Viceroy Hotel**  
by **Dawson Design Associates**  
'Edgy but restrained; fun'



EDWARD HENDRICKS

**Macalister Mansion**  
by **Ministry of Design**  
'A delightfully executed hotel'



PIP RUSTAGE

**Natural Retreats John O'Groats**  
by **NoChintz**  
'Design integrity and a natural friendly approach'



**W Taipei**  
by **GA Design International**  
'A stylish and contemporary approach to the W brand'



# Surfaces

## WINNER

### Bolon Wing


by Bolon

Launched in Milan in April this new Bolon Studio tile allows architects and designers to utilise Bolon's earlier collections in one masterpiece – adding an extra visual dimension to wherever it's installed. By combining different colours and designs from collections in the new shape, it is possible to create a whole spectra of different designs and textures. Together with the attitude and the graphic feel of Wing, the creative possibilities are endless.

The shape of Wing elevates Bolon's collections and gives architects and designers a new palate of creative interior design possibilities. Wing tiles invite playfulness and inspiration, and by combining different hues, nuances, patterns and collections it is possible to create a whole new range of expressions that exploits Bolon's reflective characteristics. Patterns will look completely different depending on what selection of collection, colour, direction of yarn is made and the fall of light.

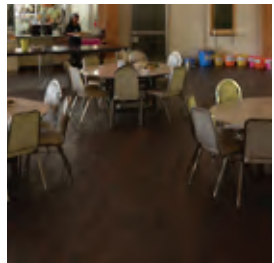
Create, Artisan, Botanic, Ethnic, NOW and BKB are included in this versatile and contemporary flooring concept and each of these collections have excellent green credentials, achieving in a commercial environment either an A or A+ BREEAM rating.

Bolon also has its Bolon Green, a strategic environmental initiative aimed at supplying the market with a climate-neutral product. Its ongoing work to meet this objective includes an extensive programme focused on increased recycling – not only with waste from production processes, but also by purchasing surplus materials from other producers.

Sponsored by: 



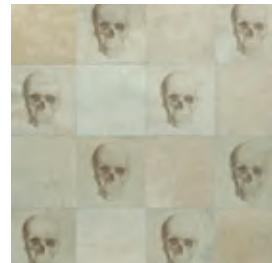
## Finalists & judges comments



**FSC and Fairtrade dual-certified wood, in flooring**  
by **Kährs**  
'Very good sustainability'



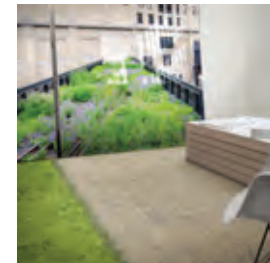
**Grids**  
by **Desso**  
'Best environmental policy'



**Patchwork Rugs**  
by **Edelman Leather**  
'Versatile'



**Polyrey Collection 2017**  
by **Polyrey**  
'Forward thinking'



**Urban Retreat**  
by **Interface**  
'Captures and emulates the beauty of natural elements'



# Workspace Environment

**WINNER**

**Clemenger BBDO**

by Hassell

Advertising and marketing agency Clemenger BBDO's desire to establish a new workplace for its creative teams presented Hassell with an opportunity to develop a concept that enabled the business to evolve, foster its staff and attract new clients.

The design approach adapted a hybrid of two relatively individual design attitudes. Raw and industrial warehouse concepts applied to the architecture reflect the company's aspiration to convey a workshop-like space. Combined with this is well-crafted interior detailing, articulating Clemenger BBDO's reputation for integrity, attention to detail and precision of ideas.

Establishing an open-plan environment that responded to the needs and aspirations of the business was fundamental to the design's success. The key areas of investigation critical to the interior strategy were the relationship between the 'workspace' and the 'perimeter'. With this in mind, the planes that constitute the physical office space – walls, floor, ceiling, and work surfaces – were reconstructed as new devices to facilitate collaboration and stimulate ideas.

Built-space architecture was intentionally moved away from the building edge to enable natural light to penetrate the workspace and promote a healthy work environment. A diversity of informal settings, at various heights, activated the perimeter to cater for different work styles and personalities.

Hassell's solution has created a mix of quiet spaces, shared work points and informal meeting areas. Clean lines represent clarity of an idea, while an industrial aesthetic reinforces a hands-on approach to work.

Sponsored by: 



NICOLE ENGLAND

## Finalists & judges comments



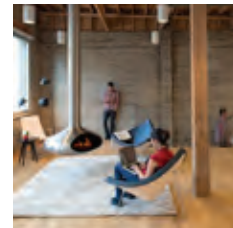
**ASOS**  
by **Cameron Black, Spacelab and MoreySmith**  
'A visual delight'



**British Gas**  
by **Scott Brownrigg**  
'A good, well-implemented concept'



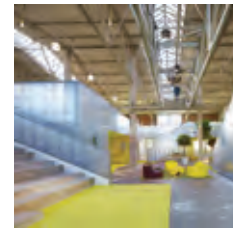
**Facebook**  
by **Gensler**  
'Brings a sense of life and fun into the workspace'



**Giant Pixel**  
by **Primo Orpilla / Studio O+A**  
'Innovation of elements in a simple palette'



**Google Office Tel Aviv**  
by **Camenzind Evolution with Studio Yaron Tal and Setter Architects**  
'Endlessly imaginative'



**IMd Office, Rotterdam**  
by **Ector Hoogstad Architecten**  
'There is something about this space's simplicity'



**Microsoft**  
by **DSP Design Associates**  
'Vibrant, playful and grounded in local culture'



**Number one Riverside, Rochdale**  
by **FaulknerBrowns**  
'An inspirational workspace'



**Euston Office**  
by **March and White**  
'An extraordinary balance between daylight, private spaces and breakout areas'



**Wardour Street W1**  
by **Emulsion**  
'Beautifully crafted down to the smallest detail'



# Lighting Design

## WINNER

### In Lumine Tuo, Utrecht, the Netherlands

by Speirs + Major

The overall Trajectum Lumen project was unveiled in the historic centre of Utrecht, the Netherlands, in April as a initiative to promote the city and generate tourism through a trail of permanent light installations. Switched on by Queen Beatrix to officially open the celebrations for the tricentenary of the Treaty of Utrecht, In Lumine Tuo uses light as a narrative tool to connect the iconic Dom Tower with the Dom Cathedral and Dom Square, part of Trajectum Lumen, allowing these to become living, breathing entities and recalling the layers of history that have defined the city.

With the Trajectum Lumen commission brief left deliberately open, with an emphasis on the need to light more than simply the buildings themselves, Speirs + Major's response was to put emphasis on light enabling the structures to connect with each other and communicate with people in the city about the past and the present.

With almost entirely LED-based components and a well-finessed control programme, the scheme is energy efficient and maintenance friendly. With the constraints of no drilling into the stonework and no sources allowed to be seen from below, mounting devices had to be custom-made for each location. All the details and drawings showing how the concept would be executed had to be passed by both the City Commission and the City's Heritage Inspectors prior to constructing and installing, and then were inspected again on site for approval.

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## Finalists & judges comments



MICHAEL HURVICH

**Centrum Cerny Most Shopping Mall, Prague**  
by **NDYLIGHT**

'Excellent lighting integrated into architectural features'



**Dragon Bridge**  
by **ASA Lighting Design Studios**

'An inspired solution to a difficult subject'



DAVID BARBOUR

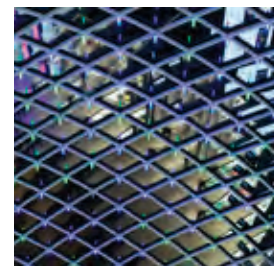
**Edinburgh International Conference Centre**  
by **BDP Lighting**

'Good use of colour'



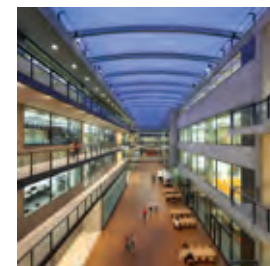
JAMES NEWTON

**Hedonism Wines, London**  
by **Speirs + Major**  
'Detailing and integration of the light is excellent'



SAMNER FISHER-PAYNE

**Trinity, Leeds**  
by **BDP Lighting**  
'A showstopper ceiling but just as important is the ambient lighting detail'



NICK HUFTON, JOHN STURROCK

**University of the Arts, London**  
by **Speirs + Major**  
'Lighting responds seamlessly with the architecture'



# Museum or Exhibition Space

WINNER

## Occidens Museum – Cathedral of Pamplona by Vaillo+Irigaray Architects

The Occidens Museum celebrates the life of a building whose past has witnessed many reforms surrounding religious, artistic and social upheaval. The Cathedral of Pamplona has seen the Middle Ages, the modern age and the contemporary age leave their architectural and artistic mark, reflecting how Western culture has changed.

With the museum conceived more as a narrative project, Vaillo + Irigaray's intentional avoidance of conventional schemes can be seen through the use of signs, images, objects, sounds, text, projections, codes, smells and atmospheres to take a cinematographic approach, with the building aiding the story telling.

With the use of steel, to seemingly meander through the various millenarian architectural styles, its symbolism offers a visual link between the past and present, without upsetting the unique historic identities.

A comprehensive project generated, coordinated, directed and carried out by Vaillo + Irigaray, it goes beyond a single exhibition. The hope is that the Occidens Museum can encourage the reproduction of similar exhibitions in other Western countries, so to serve as a reflection and permanent reminder of the origins of Western culture.

Sponsored by: **FUTURE**



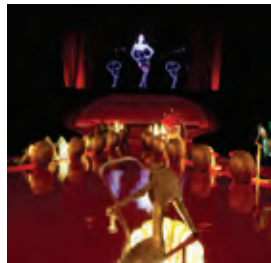
RUBÉN PÉREZ BESCÓS

## Finalists & judges comments



PHILIP VILE

**'All About Me' at Eureka, The National Children's Museum**  
by **At Large**  
'Fun, immersive and rich'



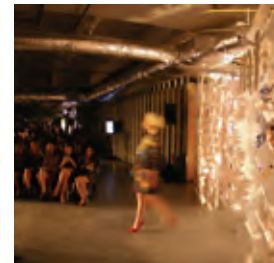
LUKE HAYES

**Christian Louboutin Retrospective Exhibition**  
by **Household**  
'Exuberant, fun, frivolous'



OFFICETWELVE

**Converse – SS13 Press Preview**  
by **officeTwelve**  
'Good juxtaposition of designed spaces'



VILLAIN

**Fashion[ING] Objects**  
by **Matt Fajkus Architecture**  
'Sense of depth and theatre'



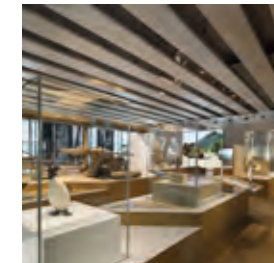
VILLAIN

**Jameson Black Barrel Lounge Live Cooperage**  
by **Contagious**  
'Brings to life the story of the flavour of whiskey'



TIM HURSELEY

**Louisiana State Museum and Sports Hall of Fame**  
by **Trahan Architects**  
'Dynamic and organic'



LUC BOEGLY

**Museum of European and Mediterranean Civilisations (MuCEM)**  
by **Studio Adeline Rispal**  
'Coherent and symbiotic'



# Leisure or Entertainment Venue

**WINNER**

## **Times Bund Clubhouse**

by Kris Lin Interior Design

KLID's (Kris Lin Interior Design) approach to the Times Bund Clubhouse in Guangzhou, China was by using a design solution that employed three-dimensional innovation to break 'visual traditions'.

The solution explores new ideas of creating a space comprising of 'body and art' using a selection of key materials throughout the building. With the basement floor incorporating a fitness centre, the bevelled ceiling encases the equipment needed for the club's swimming pool, hidden under a rugged fabrication – designed to represent the idea of a wave.

With stairways connecting the three floors of the Times Bund Clubhouse KLID's designed form follows a flow line, intended to create a more sculptural feel.

Sponsored by: PORCELANOSA



## **Finalists & judges comments**



**Agile Guangzhou Club House**  
by Sunny (Fan) Zhang and Jocelyn Yang / LTW Designworks  
'Dramatic and well-detailed'



**BaySixty6**  
by Brinkworth  
'Excellent rejuvenation shows how good design can benefit wider society'



**ESPA Life Spa**  
by GA Design International  
'Imaginative and dramatic spaces'



**Park Theatre**  
by David Hughes Architects  
'An intimate venue full of character'



**Spa at Mandarin Oriental Shanghai**  
by BUZ Design Consultants  
'Exquisite detailing'



**Tianjin Insun Lotte Cinema**  
by One Plus Partnership  
'Colourful, vibrant and inspirational'



**UCD Student Centre**  
by Fitzgerald Kavanagh + Partners Architects  
'Fantastic facility with dynamic interlinking spaces'



# 2013 Product of the Year

## WINNER

### Haiku Ceiling Fan

by Big Ass Fans

Ceiling fan design hasn't changed much over the past 100 years or so. Typically clunky, noisy and inefficient, it was something Big Ass Fans took upon itself to completely redesign and bring the product a little more up to date.

Haiku sees the traditional flat blades scrapped in favour of airfoils, handcrafted from sustainable bamboo or a durable glass composite to create a fan that combines aesthetic appeal with energy efficiency.

Incorporating Sensorless Drive Technology with 10 electric settings, Haiku can ensure an 80 per cent improvement in efficiency over conventional ceiling-fan motors, as well featuring the 'Whoosh' mode to simulate the variations of natural breezes and making users feel up to 40 per cent cooler than with constant airflow.

With the airfoils undergoing multiple quality inspections, and with every Haiku fan itself going through a 13-step balancing process, users can feel confident that no Haiku will rattle or wobble, but rather maintain a smooth and silent airflow.

Haiku is ranked by Energy Star as 'the most efficient ceiling fan in the world'. Typically using between 2W and 30W of energy consumption a year, it makes Haiku very cost efficient to run.

Sponsored by: **Interface**



## Finalists & judges comments



**Batyline**  
from **Serge Ferrari**  
'Innovative thin material'



**Element disc task light**  
by **Humanscale**  
'Excellent light distribution without creating multiple shadows'



**Float table**  
by **Humanscale**  
'Flexible and useful – thoughtful'



**Net Effect**  
by **Interface**  
'Thoughtful, ecological and effective – responsible'



**TopBrewer**  
by **Scanomat**  
'Digital, efficient and smart – intelligent'



# Breakthrough Talent of the Year

**WINNER**

## **Central Design Studio**

Founded in 2010 by designer Ian Haigh after he had been working for 12 years with some of London's best known design companies, including David Collins, United Designers, and Martin Brudnizki, Central Design Studio specialises in leisure and hospitality design.

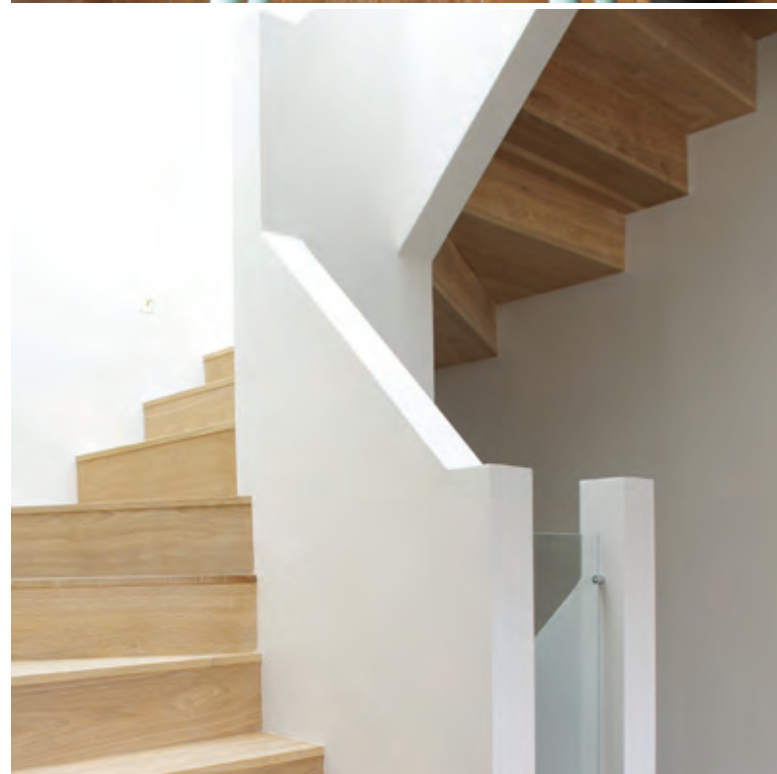
Trained in art and design at University College Suffolk, Ian has worked with a broad range of clients worldwide, from Hilton, Marriott, InterContinental and Four Seasons, to Jamie Oliver, Chris and Jeff Galvin, Gordon Ramsay and Jason Atherton, as well as on unique projects for private individuals.

Ian says Central Design Studio doesn't have a 'signature style'. Rather, it has an underlying design philosophy that incorporates values such as honesty, understatement, atmosphere, materials, craftsmanship and detail. Each of the projects it undertakes is looked at individually and within its own context to ensure the design is always original, thoughtful and considered.

In addition to Ian, Central Design Studio also has a team of up to 10 designers, who are utilised depending on their skill set and the project in hand. This enables the company to remain flexible and adaptive to its clients' needs, Ian says, while maintaining consistency and quality of output.

Most recent projects for Central Design Studio include restaurants Chooks, Fifteen, Galvin at Windows and coffee shop Damson & Co, all in London, plus Giraffe Stop, Dubai, Union Jacks in Chiswick and Winchester, and the Waterfront Kitchen, Vienna, for Hilton hotels in Glasgow and Newcastle Gateshead, and residential work for King's Mews, London.

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commercial interiors





# Product Designer of the Year

**WINNER**

**Barber & Osgerby**

Edward Barber and Jay Osgerby's research-led practice has developed collections for Vitra, B&B Italia, Venini, Cappellini, Magis, Swarovski, Flos and Established & Sons, while also producing edition furniture and one-off works for both private and public commissions.

Both honorary Doctors of Arts, Barber and Osgerby have lectured internationally and hosted workshops at ECAL in Switzerland, and at the Vitra Design Museum. Their work is held in permanent collections around the world including the Victoria and Albert Museum, London; New York's Metropolitan Museum of Art; London's Design Museum, and the Art Institute of Chicago.

Barber & Osgerby was set up in 1996 after Edward Barber and Jay Osgerby graduated with Master's degrees in architecture from the Royal College of Art in London. Their first piece, the Loop Table, was produced by Isokon the following year. Much of the early work involved the folding and shaping of sheet material, influenced by the white card they had frequently used in architectural model making. Plywood and Perspex were used in the development of the Pilot Table (1999) and Stencil Screen (2000).

In 2004 the pair were awarded the Jerwood Applied Arts Prize. This led to a commission to design new pieces for the De La Warr Pavilion in Bexhill-on-Sea. 2009 saw Barber & Osgerby launch its first major commission for Murano glassmaker Venini, which resulted in a series of unique, large-scale glass vases, created in limited editions and shown in Milan, Porto Cervo and London. And 2010 saw the creation of an experimental installation for Sony at the Salone Internazionale del Mobile in Milan.

Another investigation, this time into school furniture and how dynamic movement in a chair can aid concentration, resulted in the forward-tilting Tip Ton chair, launched with Vitra in 2011. The same year, Barber & Osgerby was appointed to design the London 2012 Olympic Torch. One of its latest triumphs is being awarded two Design Guild Marks this year (for the Tip Ton Knoll collection) and winning the design competition for a new library chair for the Bodleian, Oxford.

The recipients of dozens of awards, including a D&AD Yellow Pencil for the Olympic Torch, Edward Barber and Jay Osgerby received OBEs in this year's Queen's Birthday Honours for their services to the design industry.

Sponsored by: **EGGER**





# Interior Design Practice of the Year

## WINNER PENSON

PENSON is a leading architecture and interior design studio delivering intelligent, beautiful and unique spaces for the some of world's most visionary organisations. Its portfolio includes major HQs that enable the likes of Bloomberg TV, Sky and Google to live and breathe their brands.

The practice focuses on providing talented architecture, interior design, structural, civil, mechanical & electrical engineering consultancy services, specialising in all sectors of buildings and uses. Headed by Lee Penson, it has chartered architects, designers and engineers sitting together to simplify communication while improving coordination and efficiency, and says it grows by working hard to create award-winning solutions, while paying close attention to every project's commercial and deliverable needs.

Its quietly competent approach has resulted in repeat work for the world's biggest and smallest organisations in both public and private sectors – with the occasional project for film, pop and sports stars. PENSON's recent HQ for rap star Jay-Z, considered to be one of Europe's most creative corporate spaces, shows that working environments that genuinely energise do not necessarily mean high build costs. At the other end of the scale, PENSON acts as an adviser to some of the world's biggest brands by shaping future workspace programmes across portfolios of more than 93,000 sq m. PENSON says that life is too short to spend time in dull or inefficient spaces.

Its largest project to date is in Australia, where it is creating a \$1.2bn (£715m) new media and leisure village, while its smallest project is a £290k bespoke gallery for the Arts Council, featured in the New York Times, FX and other highly respected journals. It was also featured on this year's Stirling Prize show on BBC2.

The PENSON team unites some of London's best young talent leading the field of design and sustainability. As well as winning many international design awards, it also helps to judge international design competitions, speak at conferences, teach architecture and write articles for some of the world's leading design journals including FX. And it draws...

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# Outstanding Lifetime Contribution to Design

WINNER

**Kenneth Grange**

Sir Kenneth Grange is a British industrial designer of the highest calibre. The Design Museum describes him as 'Britain's leading product designer'. His body of work over the past 60 years has encompassed pens, razors, cameras, typewriters, cigarette lighters, parking meters, washing machines, lamps, chairs, speakers, taxis and trains.

His work has been the subject of numerous awards and accolades, culminating in his knighthood in last year's New Year's Honours.

He started out in the Fifties working as a drafting assistant to architect Jack Howe. By the early Seventies he was a founding partner in the interdisciplinary design consultancy Pentagram, which went on to be renowned the world over.

He has designed many familiar household items, some loved some not so – the UK's first parking meter for Venner is his. His clients have included Kenwood (food mixers), Ronson (lighters), Wilkinson Sword (razors), Kodak (cameras), Imperial (typewriters), Morphy Richards (irons), Bendix (washing machines), Parker (pens) and Bowers & Wilkins (loudspeakers).

He was also behind the aerodynamics, interior layout and exterior styling of the nose cone of British Rail's InterCity 125 train, which came into service in 1976 and is still in wide use today, and was involved in the design of the innovative 1997 TX1 version of the London taxi.

His designs have won a raft of Design Council Awards, the Duke of Edinburgh's prize for Elegant Design in 1966, and in 2001 he was awarded the Prince Philip Designers Prize honouring a lifetime achievement. He has won the Gold Medal of the Chartered Society of Designers, is a member of the Royal Society of Arts' élite Faculty of 'Royal Designers for Industry' and is the recipient of honorary Doctorate degrees from the Royal College of Art, De Montfort University and the Open University.

Since retiring from Pentagram in 1997, Kenneth Grange continues to work independently. Recent work has included door handles for ize, desk and floor lamps for Anglepoise, and a chair for the elderly for Hitch Mylius.

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